If you wish to cultivate your love of ideas while training for a career, we now offer a **Bachelor of Journalism and Humanities** degree. You will receive professional training in newspaper, radio, television and new media journalism while gaining an in-depth understanding of world culture and history. For more information on this new program and our existing Bachelor of Humanities program, visit [carleton.ca/bhum](http://carleton.ca/bhum).

The Bachelor of Journalism program can be supplemented with studies in the Business discipline through the minor in Business only.
Journalists are the eyes, ears and voices for their communities and the country.

From war zones to capital cities, from courtrooms to boardrooms, and in hospitals, police stations, sports arenas and church basements, journalists rush to places where events occur. They ask questions, report what they see and hear, and offer analysis of the changes and issues that shape our society.

As key players in the workings of every democracy, journalists should be well educated, thoughtful, analytical, conscious of the responsibility that comes with their job, and equipped with a moral compass to guide their decisions.

Carleton University’s Bachelor of Journalism program is offered through the School of Journalism and Communication, one of Carleton’s flagship departments, and the oldest, largest and best-known journalism school in the country.

For almost 70 years, our graduates, benefiting from a demanding and intense curriculum that combines professional course work with traditional academic studies, have filled the ranks of the media and related occupations in Canada and around the world.

The Carleton advantage
Since it began, our Bachelor of Journalism program has attracted elite students from across the country and overseas.
As a Carleton Journalism student, you will be taught by some of the finest journalists in the
country—men and women whose teaching careers are backed by years of first-hand experience in Canadian and international news organizations as radio, television and print reporters and editors, foreign correspondents, specialist writers and newsroom managers. In addition to teaching, they conduct research and appear regularly in newspapers and on radio, television and the Internet as writers and commentators on the state and conduct of the Canadian media.

You will gain additional insight into the current state of the profession from the many reporters and editors for major news organizations who serve as adjunct faculty, contract instructors and guest lecturers, and workshop leaders.

In addition, since the School’s move in 2012 to our newly-equipped home in Carleton’s brand new River Building, our students have all the latest tools needed for print, television, radio and online reporting.

The school is also the home of the Reader’s Digest Resource Centre, a study space and reading room specifically designed for students in the School of Journalism and Communication. It carries a range of current periodicals, academic journals, newspapers from across the country, valuable archival material and the work of past graduates.

As well, Carleton’s Maxwell MacOdrum Library holds an extensive, regularly updated archive of CBC Newsworld broadcasts starting from the news channel’s 1989 debut.

The capital advantage
Carleton is located in the nation’s capital—the centre of political and public-policy journalism for the country. The city is also home to vibrant business, high

Gain experience in print online radio and television journalism.

Journalism students have access to first-class facilities right on campus. Above, students go live on air from our radio studio. Check out some recorded broadcasts of their show, Midweek, or listen live at carleton.ca/midweek.
tech and arts and culture sectors and a large number of federal departments, international organizations, research institutes and national museums. Our location, therefore, provides you with a living laboratory in which to hone your reporting skills—in politics, business, government, social affairs, international relations, the arts, information technology and science and research.

Choosing the right program

BACHELOR OF JOURNALISM (HONOURS)
At Carleton, there are three elements to our Journalism program. First, there is an emphasis on technical skills: everything from grammatical fluency to an understanding of story structure. Second, there is attention to the role of the media in a free society. Third, there is the insistence on a broad-based university education. With this last element in mind, you will supplement your Journalism courses with at least 4.0 credits in one particular discipline—such as English, Business, History.

Political Science or Law—giving you a strong grounding in another academic field.

To graduate, you must also complete at least one credit in Canadian history.

COMBINED HONOURS
If you want to pursue more intensive studies in a particular subject area, you can complete a Combined Honours degree in Journalism and another area of interest. With a combined degree, you must fulfill the mandatory course requirements for both the Bachelor of Journalism and the Combined Honours option of the other discipline. Students may choose from Combined Honours programs offered in a range of Bachelor of Arts disciplines, including Art History, Biology, Canadian Studies, Communication and Media Studies, Economics, Applied Economics, English, European and Russian Studies, Film Studies, French, Geography, Greek and Roman Studies, History, Human Rights, Law, Linguistics, Music, Philosophy, Political Science, Psychology, Religion, Sociology, Anthropology, and Women’s and Gender Studies.

The Curriculum

FIRST YEAR
In your first year, you will take a set of two introductory courses that give you a clear understanding of journalism’s role in modern Canadian society, how the media industry developed through the years and how it is shifting today. You’ll also be introduced to basic journalistic principles and professional practices.

You will choose your remaining 4.0 credits from courses offered by other departments in the university.

Centretown News, an award-winning community newspaper with a circulation of 17,000, is produced by third- and fourth-year Journalism students. You can find the online version of Centretown News at centretownnews.ca.
To guarantee your spot in second-year Journalism you will need a final grade of B+ or above in at least one of your first-year Journalism courses, a B or above in the other, and an overall first-year average across all 5.0 credits of at least a B.

If you don’t quite meet the requirements but come close, you may also be able to continue. Students with average grades that fall just short are often able to carry on into second year.

SECOND YEAR
In your second year, you’ll do more hands-on work in a basic digital course, where you’ll learn how to use tools such as social media and photography. Small class sizes allow for intensive instruction in your year-long reporting workshop, which will teach you how to gather, organize, write and report information—the fundamental elements of any form of journalism. Your other second-year journalism course will focus on the laws connected to your work in the media, from freedom of speech to rules governing such things as privacy and libel.

THIRD YEAR
In third year, you will advance to more specialized work in news and analytical reporting, and in writing, multimedia and journalism ethics. You will also participate in intensive newsroom workshops to learn the basics of radio and television news reporting.

FOURTH YEAR
In fourth year, students select a workshop per term to produce broadcasts and publications distributed to the public, as well as take a full-year specialized reporting course.

Practical work experience
The Journalism program provides many opportunities for students to gain hands-on experience. Centretown News, which is distributed to households throughout downtown Ottawa and is also available online, focuses on local politics and community issues. You will gather first-hand experience in reporting, editing, digital photography, layout, design and daily online news reporting. You can find Centretown News at centretownnews.ca.

Capital News Online is another award-winning publication produced by Carleton journalism students. With a focus on subject areas around federal government jurisdiction, students use text, photography, video and data visualization to examine important subjects and create their own news websites. As part of their core digital journalism work, students develop skills in social media interactions, HTML, Cascading Style Sheets and Search Engine Optimization. capitalnews.ca

Midweek, a weekly ninety-minute current affairs program that covers everything that happens in Ottawa, and which airs on Carleton’s community radio station CKCU-FM 93.1, will introduce you to all aspects of radio production—from recording an interview to split-second editing, script writing and live-to-air reporting. cusjc.ca/midweek

The 25th Hour, a television current affairs program broadcast online, will teach you the fundamentals of short documentary production and in-studio interviews, while providing hands-on experience both in front of and behind the camera. carleton.ca/jmc/25thhour

You will also do more specialized work in one field of journalism, choosing from politics, business, the arts, international affairs, social issues or science. Fourth-year workshops allow you to develop your skills in newspaper and broadcast production, documentary film, magazine...
writing, photojournalism, editing and a wide range of related professional skills.

Links to all the school’s student publications and productions, which include a variety of online publications such as Catalyst, Ottawa Insight, Global Flux and Capital Arts Online, can be found at carleton.ca/sjc.

**Apprenticeship program**
Our apprenticeship program, placing third- and fourth-year students with media organizations, NGOs and communications firms from coast to coast, provides you with additional opportunities to develop professional experience, add to your portfolio and build relationships that for many Carleton Journalism students lead to employment after graduation. The one- to two-week placements let you experience the day-to-day life of a working journalist in a newsroom or a public relations specialist in a government department, NGO or private-sector organization. Apprenticeships involve placements with organizations as diverse as CTV News, CBC radio and television, the Ottawa Citizen, CPAC, arts organizations, federal government departments and agencies, Canadian Geographic magazine, many newspapers and other publications, and radio and television stations scattered across the country.

If you are hungry for more hands-on learning opportunities, Carleton’s student newspaper The Charlatan and the campus-based community radio station CKCU-FM are always looking for volunteer staff. Many of our students also volunteer at the Ottawa Rogers Community Access channel or launch their own web-based publications and sites.

**Special lectures and conferences**
In addition to your required Journalism courses, the school regularly offers lectures and conferences focused on the role and conduct of the media in Canadian society.

Annually, the school hosts the Kesterton Lecture, a public event at which an accomplished Canadian journalist, writer, broadcaster or academic addresses a subject of interest to the School of Journalism and Communication. Past speakers include Michael Adams, president, Environics research group; Anna Maria Tremonti, host of The Current on CBC Radio; author Margaret Atwood; pollster and broadcaster Allan Gregg; Greg Ip of The Economist’s Washington bureau and Elizabeth Palmer, CBS News correspondent in London, England.

As well, there are regular extracurricular sessions on career planning and job interviewing,

“Journalism’s greatest responsibility is to open and illuminate the world for others. Carleton provides the key to those doors.”

Jordan Deagle, student in Journalism and Political Science
and special film screenings and social events—many organized by the Journalism Society, a student-run organization.

Future opportunities

THE WORKPLACE
Carleton Journalism graduates have distinguished themselves in virtually every aspect of journalism and in a wide range of related fields including public relations, marketing, communications and government service.

Every year, news organizations from across the country visit the school to recruit our graduates. We alert you to employment opportunities—full-time, part-time and during the summer—and we organize career seminars to help you land that all-important first job.

PROGRAM GRADUATES
Some of our noteworthy alumni include:

- **Nahlah Ayed**, foreign correspondent, CBC
- **Rosemary Barton**, host of *Power and Politics*, CBC
- **Kevin Carmichael**, reporter, *Globe and Mail*
- **Jennifer Copestake**, BBC, London
- **Michel Cormier**, Director-General of Information Programming, Radio Canada, Montreal
- **James Duthie**, sportscaster, TSN
- **Geoff York**, Africa correspondent, *Globe and Mail*
- **Mark MacKinnon**, Beijing correspondent, *Globe and Mail*
- **Susan Ormiston**, correspondent, CBC Television
- **Bev Wake**, City Editor, *Vancouver Sun*

GRADUATE STUDIES
Graduates of our program are well qualified to go on to graduate studies in a variety of fields including political science, communication, history, film studies and English.

If you want to pursue an advanced degree after you complete your Bachelor of Journalism program, you should investigate graduate programs early to ensure that your course selection at Carleton, outside your required Journalism courses, meets the relevant graduate admission requirements.

PROFESSIONAL PROGRAMS
Many professional programs including law, public relations and education encourage well-rounded applicants from a variety of backgrounds. Journalism provides a strong foundation for such programs and you are encouraged to pursue interests you may have in these fields after completing an undergraduate degree in Journalism.

Admission requirements
For admission to the Journalism program, you must have the Ontario Secondary School Diploma (OSSD) or equivalent including a minimum of six 4 U/M courses. Your six 4 U/M courses must include 4U English (or Anglais).

It is Carleton University policy to consider your best performance in any eligible course in the admissions assessment. Since the number of qualified applicants may be greater than the number of available spaces, cutoff averages and required marks may vary from year to year. Please refer to the university’s website at admissions.carleton.ca/requirements for the current admission requirements.

Support services
As a Carleton student, you can take advantage of our extensive network of support services designed to promote a culture of success by offering academic and personal support throughout your time at Carleton.

The Student Experience Office runs Orientation programs for new students as well as other programs that encourage student engagement and help students develop leadership skills. carleton.ca/seo

The Student Academic Success Centre offers academic advising and workshops on such topics as note-taking, exam preparation and time management. carleton.ca/sasc

The International Student Services Office is a valuable resource for our international students and for those students interested in exchange or study-abroad opportunities. carleton.ca/isso

Our on-campus Health and Counselling Services provides not only medical and counselling services but also workshops promoting a healthy lifestyle. carleton.ca/health
Do you want more information?
Please write, call or email us at:

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